



MOVEMENT SCHOOLS GREENSBORO

MOVEMENT DISTINCTIVES

ACADEMICS

- Two instructors per room
- Extended coaching and development
- Daily Intellectual Preparation Meeting
- Data-driven cycles

ACCESS

- Onsite, tuition-free Pre-K
- Full bus transportation and USDA lunch
- Embedded trauma-informed support

CULTURE

- Commitment to love and value students
- Financial and entrepreneurial focus
- 25% of launch teachers from existing schools
- 86% of parents rare Movement an "A" or "B" overall



LEADERSHIP

- Jenika Mullen, Supt. Central NC
- Graduate of RELAY Principal Supervisors training
- Former Senior Director, Principal, Dean & Teacher at Achievement First
- Finalist TFA Alumni Award for Excellence in Teaching
- Principals and APs: 70% internal promotions, 78% leaders of color

ACADEMIC IMPACT: 2023 EOG COMPARISON

FIGURE 1

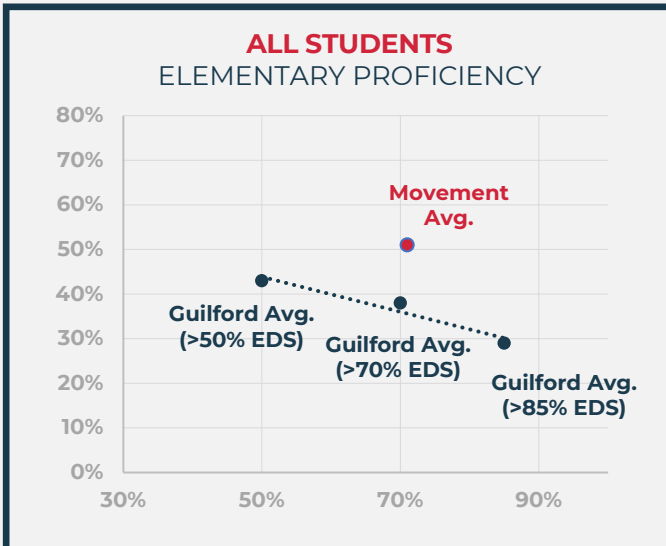
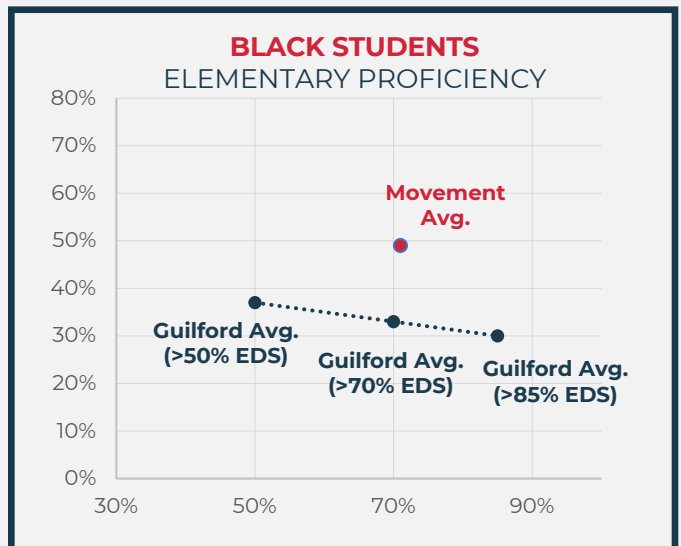


FIGURE 2



NEED IN GUILFORD COUNTY

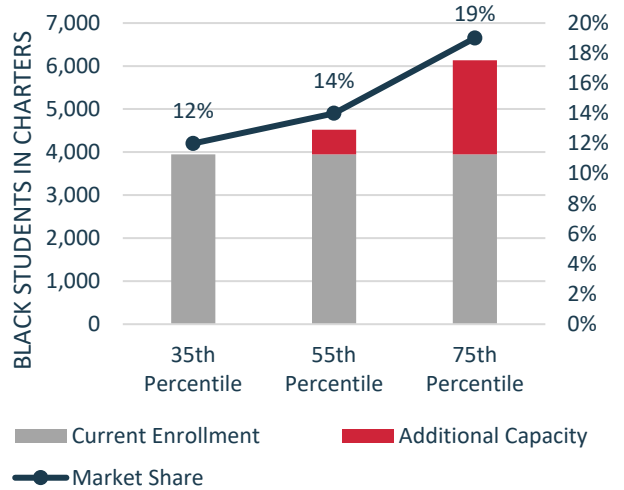
Charter schools in Guilford County need to enroll 2,000 additional Black students to reach the 75th percentile (from 2015) for large urban districts.

FIGURE 3

DISTRICT	BLACK CHARTER MARKET SHARE (%)
District of Columbia Public Schools	42
The School District of Philadelphia	29
Los Angeles Unified School District	24
Columbus School District	23
Houston Independent School District	20
Dallas Independent School District	17
Charlotte-Mecklenburg Schools	5
Wake County Public School System	4

FIGURE 4

GUILFORD COUNTY GROWTH CAPACITY



ATTENDANCE ZONE

FIGURE 5

ALL STUDENTS

ELEMENTARY PROFICIENCY, TRADITIONAL & CHARTER

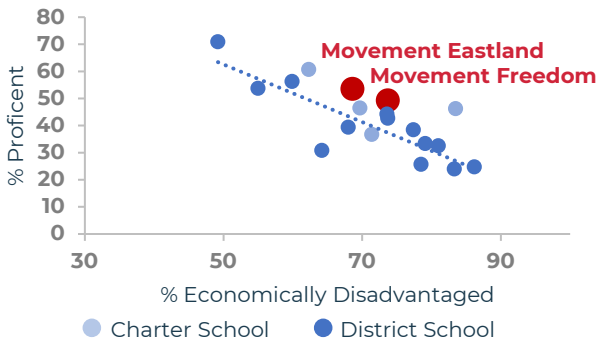


FIGURE 6

BLACK STUDENTS

ELEMENTARY PROFICIENCY, TRADITIONAL & CHARTER

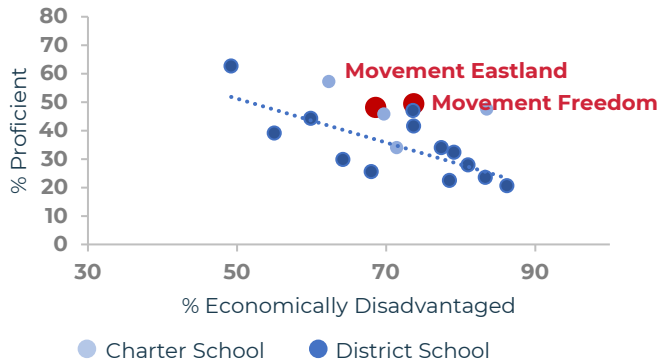


FIGURE 7

DRIVE TIME OF 10 MINUTES

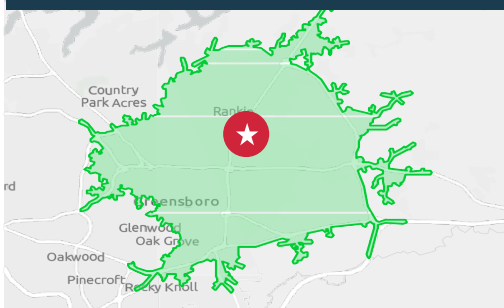


FIGURE 8

ENROLLMENT WITHIN 10 MINUTES

