



## MOVEMENT DISTINCTIVES

### ACADEMICS

- Two instructors per room
- Extended coaching and development
- Daily Intellectual Preparation Meeting
- Data-driven cycles

### ACCESS

- Onsite, tuition-free Pre-K
- Full bus transportation and USDA lunch
- Embedded trauma-informed support

### CULTURE

- Commitment to love and value students
- Financial and entrepreneurial focus
- 25% of launch teachers from existing schools
- 86% of parents rate Movement an "A" or "B" overall



### LEADERSHIP

- Jermaine Gassaway, Supt. Central NC
- Graduate of RELAY Principal Supervisors training
- Former Principal and Regional Director for Rocketship Schools
- Launched 2 schools for Rocketship
- Principals and APs: 70% internal promotions, 78% leaders of color

## ACADEMIC IMPACT: 2023 EOG COMPARISON

FIGURE 1

### ALL STUDENTS ELEMENTARY PROFICIENCY

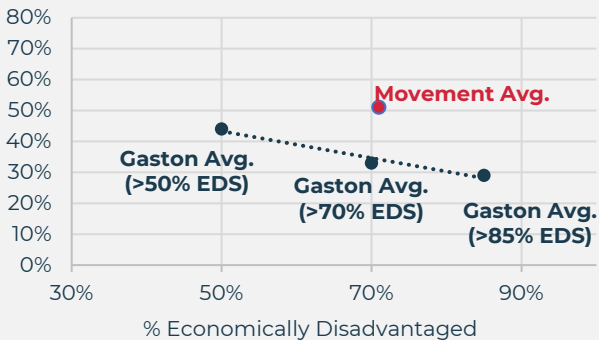
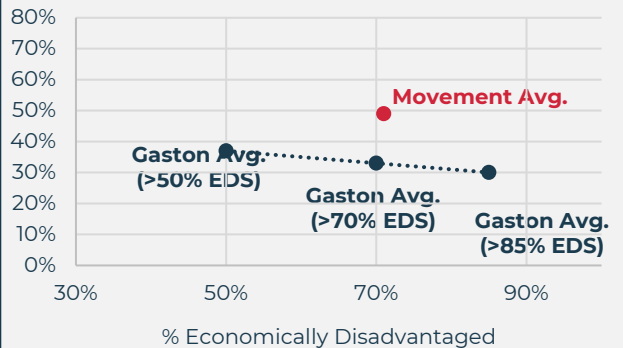


FIGURE 2

### BLACK STUDENTS ELEMENTARY PROFICIENCY



## NEED IN GASTON COUNTY

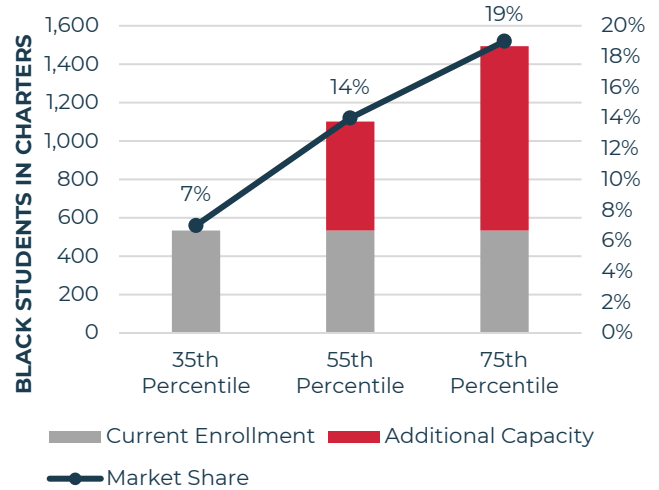
Gaston County has grown more than 12% in the last decade. Growth is accelerating as families are priced out of Mecklenburg County, especially economically disadvantaged families.

FIGURE 3

DISTRICT	BLACK CHARTER MARKET SHARE (%)
District of Columbia Public Schools	42
The School District of Philadelphia	29
Los Angeles Unified School District	24
Columbus School District	23
Houston Independent School District	20
Dallas Independent School District	17
Charlotte-Mecklenburg Schools	5
Wake County Public School System	4

FIGURE 4

### GASTON COUNTY GROWTH CAPACITY



## ATTENDANCE ZONE

FIGURE 5

### ALL STUDENTS

ELEMENTARY PROFICIENCY, TRADITIONAL & CHARTER

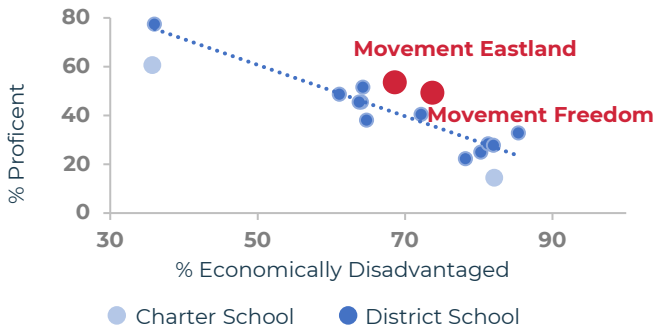


FIGURE 6

### BLACK STUDENTS

ELEMENTARY PROFICIENCY, TRADITIONAL & CHARTER

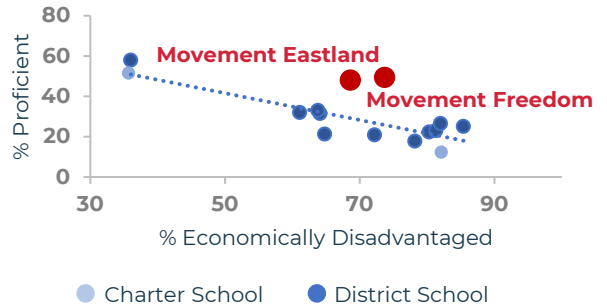


FIGURE 7

### DRIVE TIME OF 10 MINUTES

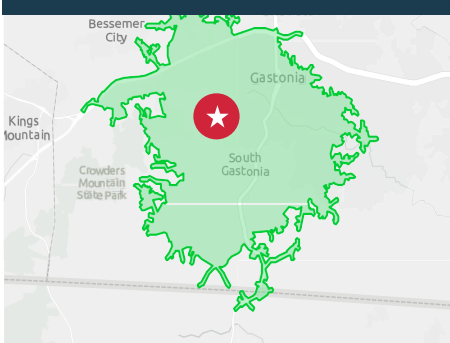


FIGURE 8

### ENROLLMENT WITHIN 10 MINUTES

