



NORTH CAROLINA
COALITION FOR
CHARTER SCHOOLS

Corporate Membership Benefits

The North Carolina Coalition for Charter Schools is the preeminent advocate for public charter schools in our state. Our lobbying team is recognized in Raleigh as the leading voice for charter schools, ensuring charter interests are represented in both the policy and legislative decision-making process. We also lead targeted, statewide public relations efforts, promoting charter schools in the media, with voters, and with the general public. Coalition membership currently includes 84 charter schools, representing 50% of our state's charter students.

We equip the state's charter leaders through events and information. Our first Charter Advocacy Summit in early 2023 was a resounding success, with leaders from 87 schools attending. To keep Coalition member schools informed, we share timely policy and legislative updates via our monthly e-newsletter, *Coalition Connection*; special editions of the *Connection* cover breaking news and time-sensitive information. Our *Charter Chatter* e-newsletter provides periodic and important updates to non-member schools. During the legislative session, Coalition leadership hosts biweekly Zoom discussions with interested members.

With strong school support, Coalition impact has been substantial. But we could achieve so much more with the support of businesses that depend on the vitality and sustainability of our state's charter movement. We invite you to join us as a corporate member today—and access an array of exclusive benefits!

At \$12,500, Coalition Champions receive:

- Gold-level sponsorship at the 2024 Charter Advocacy Summit
- At least two banner ads with a link in *Coalition Connection*
- A welcome article in *Coalition Connection*
- At least one banner ad with a link in *Charter Chatter*
- At least one introduction at a Coalition legislative update
- Recognition on the Coalition website

At \$8,000, Coalition Supporters receive:

- Silver-level sponsorship at the 2024 Charter Advocacy Summit
- At least one banner ad with a link in *Coalition Connection*
- A welcome article in *Coalition Connection*
- One banner ad with a link, if available, in *Charter Chatter*
- Recognition on the Coalition website



Leading the state's advocacy efforts for N.C. charter schools

Praise for the Coalition:

“Your role is crucial in our state. You are one of the leading voices in the school choice movement. You protect and promote the interests of North Carolina charter schools, but most importantly, you advocate for the 140,000 students that these schools serve.”

–State Superintendent Catherine Truitt

For more information, please contact:

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